

the Media Press Kit -  
**CHITRAN INTERNATIONAL**  
**ONLINE ART CLASSES, LLC**

Media Press Kit Script by  
**Chitran Team**

# OFFICIAL PRESS KIT:

CHITRAN INTERNATIONAL ONLINE ART CLASSES, LLC

---

## I. EXECUTIVE SUMMARY:

“THE RENAISSANCE OF DIGITAL ART EDUCATION”

**Chitran International Online Art Classes, LLC** announces its definitive expansion into the global education market, merging traditional fine arts with 21st-century digital accessibility.

**Officially Online Based in Wyoming, USA**, the academy serves as a bridge between classical studio disciplines and the future of remote learning.

Under the leadership of veteran artist and founder

**MD Zubairul Islam**, Chitran International has moved beyond the traditional confines of art instruction to develop a comprehensive ecosystem that fosters cognitive growth, spatial intelligence, and emotional resilience in children worldwide.

With a student base spanning the United States, Canada, Europe, and the Middle East, the academy is redefining "the classroom." By prioritizing live, synchronized instruction over passive video consumption, Chitran ensures that the subtle nuances of watercolor, acrylics, and pencil sketching are preserved in a digital format. This document details the foundational philosophy, technological infrastructure, and leadership legacy that define Chitran International.

## **II. THE VISIONARY FOUNDATION: 26 YEARS OF ARTISTIC EXCELLENCE**

The story of Chitran International is inseparable from the career of its founder, **MD Zubairul Islam**.

With a professional trajectory spanning over 26 years, Islam's journey began in the traditional studios of fine arts, where he mastered the delicate balance of watercolor transparency, the bold textures of acrylics, and the foundational precision of pencil work.

### **The Philosophy of the Brush**

Islam believes that art is not merely an act of imitation but a cognitive process. Over two decades of teaching, he observed that children who engage in structured art education develop superior decision-making skills and emotional vocabulary.

"Art is an international language, and technology has finally allowed us to teach it without boundaries," states Islam.

"Our goal is not just to teach children how to draw, but to foster spatial intelligence, emotional expression, and critical thinking through deliberate creative practice."

### **From Studio to Cloud**

In 2020, recognizing the global shift toward remote engagement, Islam transitioned his physical studio into a fully digital entity. This was not merely a change in medium but a total reimaging of art pedagogy. By incorporating high-definition streaming and interactive feedback loops, he ensured that a student in New York could receive the same level of personal attention as one sitting in a traditional studio.

### III. PEDAGOGICAL INNOVATION: BEYOND THE TUTORIAL

Unlike the thousands of static tutorials available on the internet, Chitran International's teaching model is built on **Synchronous Guided Practice**.

This approach addresses the "Passive Learning Gap" that often plagues online education.

#### 1. Real-Time Correction and Mentorship

In a Chitran classroom, the instructor is not a distant figure in a pre-recorded video. They are a live presence. Students participate in sessions where every brush movement, every degree of pencil pressure, and every color-blending technique is demonstrated in real-time. This allows for:

- **Immediate Feedback:** Instructors can identify a student's mistake the moment it happens.
- **Dynamic Adaptation:** Lessons are adjusted based on the collective pace of the class.
- **Confidence Building:** Real-time encouragement helps children overcome the "fear of the blank page."

#### 2. Cognitive and Creative Synergy

The curriculum is designed to connect fine arts instruction to child development. Each lesson focuses on:

- **Visual Thinking:** Teaching children how to deconstruct complex objects into basic shapes.
- **Patience and Focus:** The meticulous nature of watercolor requires a level of focus that is rare in the age of instant gratification.

## **IV. GLOBAL REACH AND ACCESSIBILITY**

Chitran International has successfully broken the geographic barriers of traditional art schools. Today, the academy is a truly borderless institution.

### **International Student Demographics**

The academy serves families across:

North America: High demand from the USA and Canada for structured after-school creative development.

Europe: Families seeking classical art instruction that fits a modern digital lifestyle.

Middle East: Students looking for high-quality English-medium instruction in specialized mediums.

### **The English Medium Advantage**

By operating entirely in English, Chitran International ensures that students from diverse linguistic backgrounds can communicate effectively. This standardization also prepares students for future international collaborations and academic pursuits in the global arts community.

# **V. TECHNOLOGICAL INFRASTRUCTURE: ENSURING CONTINUITY**

To serve an international audience, technology must be invisible yet infallible. Chitran International has invested heavily in a robust technical framework that guarantees a premium experience for every student.

## **1. The Chitran Classroom Ecosystem**

At the heart of the student experience is the Chitran Classroom mobile application, available on the Google Play Store. This proprietary tool serves as the student's digital portal, offering:

**Custom Dashboards:** Where students can see their progress and upcoming schedules.

**Structured Assignments:** Clear instructions for home practice.

**Portfolio Submissions:** A streamlined way for students to upload their work for expert review.

**Resource Library:** Access to learning materials that supplement the live classes.

## **2. High-Performance Live Instruction**

The academy utilizes enterprise-grade Zoom conferencing to facilitate its live sessions. This choice is deliberate, ensuring that students experience high-definition, low-latency video, which is crucial for seeing the subtle textures of paint and the fine lines of a pencil.

## **3. Operational Resilience**

Understanding that connectivity is the lifeblood of online education, Chitran International maintains a sophisticated backup infrastructure.

## **VI. LEADERSHIP LEGACY: A FAMILY-LED PROFESSIONAL STRUCTURE**

Chitran International is built on a foundation of trust and professional collaboration. The leadership team reflects a unique blend of administrative discipline, technical innovation, and artistic vision.

### **Founder & CEO – MD Zubairul Islam**

Founder of Chitran International Online Art Classes, LLC, MD Zubairul Islam is a professional artist and educator with 26+ years of teaching experience, leading the school with creativity, innovation, and a vision for global art education.

### **Chief Operating Officer: Takia Akter Akhi**

The administrative backbone of the academy is managed by Takia Akter Akhi. As the COO, she oversees:

Global Coordination: Managing schedules across multiple time zones.

Parental Communication: Ensuring that families feel supported and informed.

### **Technology Coordinator – Sajjad Ahmed Nayan**

Bridging creativity and technology, Sajjad Ahmed Nayan manages digital workflows, classroom tools, visual assets, and technical support to ensure a smooth online learning experience.

### **Global Student Ambassador – Saiful Ahmed Nafi**

Representing young learners worldwide, Saiful Ahmed Nafi inspires children through creativity and showcases the joyful learning experience of the Chitran curriculum.

## VII. CORPORATE VALUES AND LEGAL STANDING

As a legally registered US entity in Wyoming, Chitran International Online Art Classes, LLC adheres to the highest standards of corporate transparency and professional conduct.

- **Transparency:** All business operations, banking, and registrations are managed with full accountability.
- **Consistency:** The academy is committed to a long-term standard of educational care, ensuring that every student receives a consistent and high-quality experience regardless of their location.
- **Safety:** The digital environment is moderated to ensure a safe, inclusive, and encouraging space for children.

## VIII. THE FUTURE: SCALING CREATIVITY

Looking ahead, Chitran International is committed to expanding its curriculum to include deeper dives into child psychology through art and the intersection of traditional drawing with digital design principles. The academy remains steadfast in its mission: to provide a personal, structured, and high-quality art education that is accessible to every child, everywhere.

Through its global online model, Chitran International is positioning itself as more than just a school; it is a movement to preserve the classical arts in a digital age and to empower the next generation with the tools of creativity, patience, and visual communication.

## **IX. MEDIA AND CORPORATE CONTACT**

For interviews, high-resolution brand assets, or partnership inquiries, please contact the Media Relations Team.

### **OFFICIAL COMPANY DETAILS:**

**Company Name:**

Chitran International Online Art Classes, LLC

**Founder & CEO:** MD Zubairul Islam

**COO:** Takia Akter Akhi

**Email:** [support@chitranartschool.com](mailto:support@chitranartschool.com)

**Official Website:** [www.chitranartschool.com](http://www.chitranartschool.com)